



Indigo

MEDICAL
CONSULTING

HEALTHCARE BUSINESS SPECIALISTS

THE FULL BUSINESS SOLUTION FOR YOUR HEALTH PRACTICE

From practice set up right through to marketing, recruitment and practice management, **Indigo Medical Consulting** offer the full range of services and resources to help you succeed when it comes to private practice.

Our full solution concept eliminates the need for dealing with multiple agencies, easing the burden of setting up and running your practice and allowing you to concentrate on what you do best.

OUR SUITE OF SERVICES INCLUDES

- RECRUITMENT
- HUMAN RESOURCES
- PRACTICE MANAGEMENT
- TRAINING
- MARKETING SOLUTIONS
- WEB DESIGN

OUR SERVICES

RECRUITMENT

- Conducted by qualified HR Consultants
- Comprehensive recruitment strategy and proven model
- Selection of guarantee periods
- Providing staff in administration, management, sales and clinical roles

HUMAN RESOURCES

- HR Consulting
- Policies and Procedures
- Performance Management system
- HR Products and toolkits
- HR Audits

PRACTICE MANAGEMENT

- Establishing or reviewing a practice
- Business Plan
- Practice Review Audit
- Staff Management

TRAINING

- Customised training to develop staff
- Practice Manager leadership training
- Genie software training
- Learning and development programmes

MARKETING SOLUTIONS

- Branding creation
- Marketing material
- Event co-ordination
- Marketing strategies

WEB DESIGN

- Professionally custom designed responsive health website
- A lead generation and marketing driven website
- Content Management System
- SEO

Your path to business success can be realised through a partnership with
Indigo Medical Consulting