

Move your business to the cloud with MAUS

Complete cloud based 'Business Solutions'



Your future business success starts here.

The #1 reason for failure for CEOs, Business Owners & Managers is lack of systems and accountability

10% or less of strategies are successfully implemented
70% of CEO failures are a result of poor execution

What can we do to fix the problem?

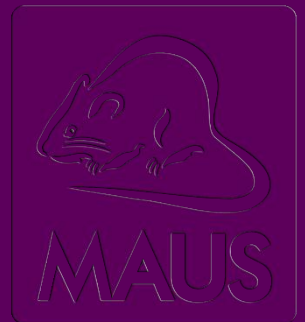
Take the headache out of managing your business and install a simple to use software program that will introduce accountability and help you to execute strategies to drive your results.

MAUS now offers a complete suite of cloud software applications all in the one platform which designed to help any business improve its ability to implement, align and communicate strategies.



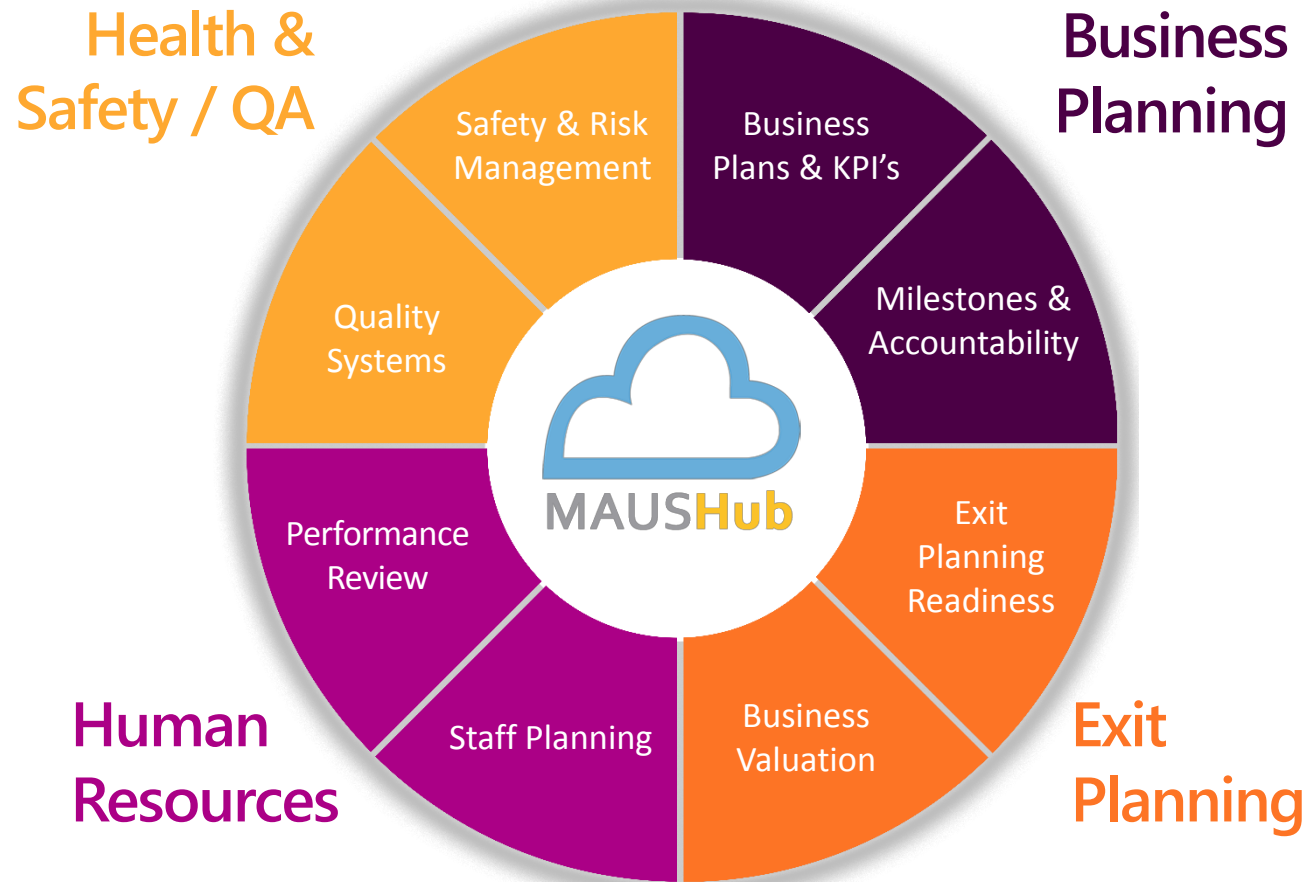
What if you could address the full range of your business challenges...

...with an 'all-in-one' cloud software platform?



MAUS HUB Cloud Platform

A perfect cloud solution to run your business



What is the MAUS HUB – cloud platform

The MAUS HUB is a complete “all in one” cloud software platform that can be customised for your business. It includes 5 key areas from Business Planning through to implementing continuous improvement systems.

The **MAUS HUB** has over 8 different applications in one platform

The MAUS HUB will help you to improve your business in 4 key areas:

MAUS HUB Business Planning

Less than 10% of strategies are successfully executed in the average business. Use the MAUS HUB to write and implement a business plan and keep your staff accountable to goals and targets.

MAUS HUB Exit Planning

Preparing to sell your business is one of the most daunting tasks for any business owner. The MAUS HUB gives you the confidence and knowledge to prepare your business for sale and provides you, with the best chance of a successful sale.

MAUS HUB Human Resources

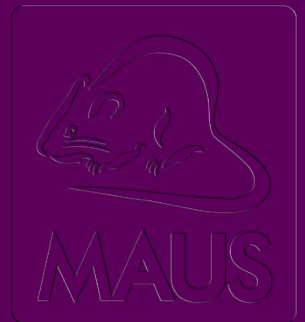
High performing employees are your greatest asset, however research shows 70% of staff are not engaged. The MAUS HUB will help your business to grow by converting your staff into high performers.

MAUS HUB Health & Safety / QA

Any business owner has a responsibility to ensure the health & safety of workers through a quality management system. The MAUS HUB aims to manage any psychology or physical safety risks that are involved in the workplace.

MAUS HUB Platform Capabilities

Choose from any of the following solutions...



MAUS HUB : Business Planning



"Not only was I able to generate some fantastic new marketing ideas for our business, I was able to prepare a comprehensive financial forecast in under an hour".

Charles Wellington, OMEGA



Create a Business Plan

- Instantly develop and customise professional business plans and marketing plans.
- Automatic generation of cash flow, profit and loss, break-even calculation.
- Recommended in the "Business Plans for Dummies" guide.

Business Success Workbook

- The 165 page program guide includes step by step guides, checklists & more.
- It is a step by step guide to a proven 7 step program that will improve profits, systems and staff engagement.
- Even better, the workbook reveals the "Your Business Success" 18 tips to business improvement.

Diagnostics & Audit

- Run through a gap analysis
- Create an Action Plan that focuses on implementing new strategies

Monthly KPI Reporting

- Improve staff engagement.
- Create an early warning system by analyzing KPI's
- Create accountability to goals and targets

Milestones & Projects

- Become accountable to your plan.
- Make your plan far more effective by automatically placing milestones into an interactive project manager on the go.
- Automatically email you upcoming tasks on a weekly or monthly basis.

Financials

- Calculate your financial data and convert them into accurate Profit & Loss, Cash Flow and Sales forecasts.
- Automatically create financial sheets and graphs.

MAUS HUB : Exit Planning



"There is nothing else on the market that provides the amount of content and resources in an easy to use format."

David Lin, Apex Pacific



Attractiveness & Readiness Index

- How attractive your clients business is to a potential purchaser?
- Create comprehensive exit and succession plans in minutes rather than hours
- 20-120 page reports on how to increase the value of the business.

Business Valuation Calculator

- Improve staff engagement.
- Create an early warning system by analyzing KPI's
- Create accountability to goals and targets

Strategic Goals & Plans

- Instantly develop and customise professional business plans and marketing plans.
- Automatic generation of cash flow, profit and loss, break-even calculation.
- Recommended in the "Business Plans for Dummies" guide.

Monthly KPI Reporting

- Improve staff engagement.
- Create an early warning system by analyzing KPI's
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Milestones & Action Plans

- Become accountable to your plan.
- Make your plan far more effective by automatically placing milestones into an interactive project manager on the go.
- Automatically email you upcoming tasks on a weekly or monthly basis.

Company Documents

- Conduct employee reviews quickly and thoroughly
- Rate employee performance in each area on a simple five-point scale
- Maintain a strong focus on coaching development and areas to improve on in the future

MAUS HUB : Human Resources



“We have used the MAUS Hub within our business as a planning tool for managers and have found by writing down and then monitoring progress, staff have become focused on delivering the outcomes agreed. A great tool for our property business”
Stewart Nettleton, Legacy Property



Staff Projects

- Ensure accountability to deadlines.
- Turn your everyday meetings into a documented action plan
- Automatically email your staff with deadline updates on a weekly basis

Monthly KPI reporting

- Improve staff engagement.
- Create an early warning system by analyzing KPI's
- Create accountability to goals and targets

Weekly Action Plans

- Improve employee accountability
- Increase employee engagement and productivity
- Maintain staff alignment to strategies and goals

HR Policies & Procedures

- Simply create your own fully compliant HR Policies Manual.
- Featuring a built in library of over 100 + sample templates
- The administrator can see which employees have sighted and agreed to each policy (and version of each policy)

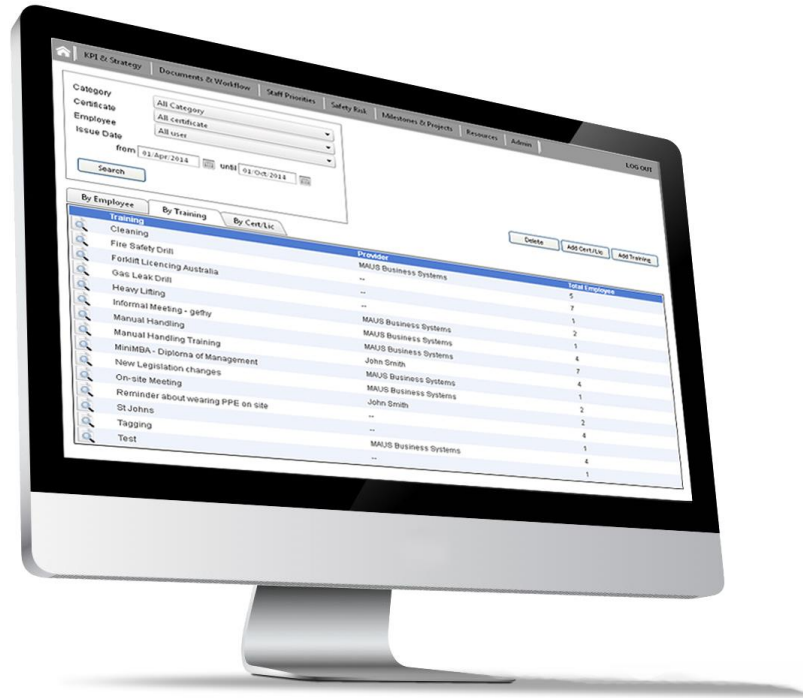
Staff Logs

- Monitor Annual & Sick leave
- Keep on top of employee issues
- Document customer service issues and mail outgoings.

Performance Reviews

- Conduct employee reviews quickly and thoroughly
- Rate employee performance in each area on a simple five-point scale
- Maintain a strong focus on coaching development and areas to improve on in the future

MAUS HUB : Quality Management System



"I sincerely recommended this program to any business who is serious in maintaining quality standards."

Kerrie Wade, Wade Vocational Training



QA Policies & Procedures

- Instantly create a quality assurance manual for tenders, contracts and ISO:9001 certification.
- Choose from over 100+ sample QA manual templates and QA forms based on ISO:9001 standards.
- Easily export QA manual to Microsoft Word, PDF and HTML.

Training Management

- Easily create new training events, record employee expiry dates for certificates and qualifications.
- Ensure managers and employees are properly trained.

Audit Management

- Manage audit related activities, data and processes across your business.
- Schedule audits, create checklists and produce internal benchmark reports.

Document Control

- Store all of your documents in a secure online repository, control user access, track versions and revisions and ensure only accurate, up-to-date documents are used.
- The administrator can see which employees have sighted and agreed to each policy (and version of each policy)

Non-Conformances/Customer Issues

- Easily track non-conformances using efficient log book system.
- Automatic notification system ensuring that all employees know what is being done, by whom and when actions are due for completion.

Measurement Analysis

- Set recurring/monthly tasks that relate to continuous improvement of workplace procedures

MAUS HUB : Health & Safety Management System



'The MAUS HUB has been a revelation for our business, providing OH&S Quality and Environmental solutions while addressing performance and accountability within our business'

Claire Neale, BCIP Pty Ltd t/as Hydroflo Solutions



Risk Management

- Easily report on risks / hazards.
- Risk Library with Category selection and sample risks.
- Auto-Generate Safe Work Method Statements from registered risks.

Training / Toolbox

- Easily create new training events, record employee expiry dates for certificates and qualifications.
- Ensure managers and employees are properly trained.

Incident Management

- Accurately and efficiently log all incidents as they happen for legal obligation.
- Reflect on the situation and devise preventative actions
- Easily Create new incidents, view existing incidents and generate graphs and reports.

WHS /OHS Policies & Procedures

- Instantly create workplace safety policies, procedures & forms.
- Featuring a built in library of over 100 + sample templates.
- The administrator can see which employees have sighted and agreed to each policy (and version of each policy)

Audit & Checklist

- Conduct an Internal audit of your business and identify weaknesses.
- Run through a gap analysis.
- Create an Action Plan that focuses on implementing new strategies.

Other Registers

- Electrical Register
- Chemical /Hazardous Goods Register
- Activity Register
- Site Register
- Contractor Register
- SWMS Doc Register / Approval List

Phase #1: High level goals & strategy

Build a high performance business



Effectively prepare stunning business & marketing plans in minutes that has an accurate pathway forward to improving your business. Mastered by over 20 years of ongoing development

MAUS Hub Software
> Business Planning Module



Align and monitor business strategies. The one page KPI (Key Performance Indicator) snapshot includes financial and non-financial KPI's which are fully customisable to reflect your business strategy and model.

MAUS Hub Software
> KPI Dashboard Module



Less than 10% of strategies are successfully executed in the average business. Keep your staff accountable, and receive a weekly email to remind you what tasks your staff are yet to complete.

MAUS Hub Software
> Projects & Milestones Module

Phase #2: Employee Engagement

To execute strategies you need motivated, engaged employees



Engage employees using a secure, easy-to-use system that can be easily customised to suit the management process. Its designed to keep your staff on track with their performance whilst maintaining a strong focus on coaching development and areas to improve on in the future

MAUS Hub Software
> Performance Review Module



High performing employees are your greatest asset, however research shows 70% of staff are not engaged. These employees make up your biggest expense. Your business will not grow without converting your staff into high performers.

MAUS Hub Software
> Staff Planning Module



Monitor Annual & Sick leave
Keep on top of employee issues
Document customer service issues and mail outgoings.

MAUS Hub Software
> Company Log Module

Why are business goals & accountability so important?

Businesses make a profit if they execute or implement their strategies.

Low profitability

Research indicates that only 39% of small businesses are making a profit.

Low accountability

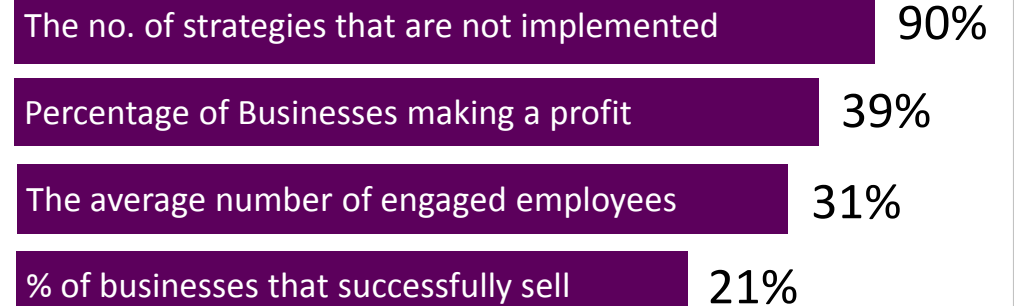
A global study indicates that in the average business only 31% of employees are engaged.

Your business opportunity:

- Use the MAUS HUB to establish the high level goals and success factors of your business during a one off diagnostic assessment
- Customise the software for your business and discuss how this will be implemented and at what level and within what timeframe.

Key SMB challenges

The following business challenges face all CEO's and Business Owners and managers around the world.



Curt Tebbutt, Effectus - "The cloud based MAUS Hub - KPI dashboard module is great for **keeping people accountable**. The fact that it is so visible means everyone is clear about objectives & performance....Every business should have it."

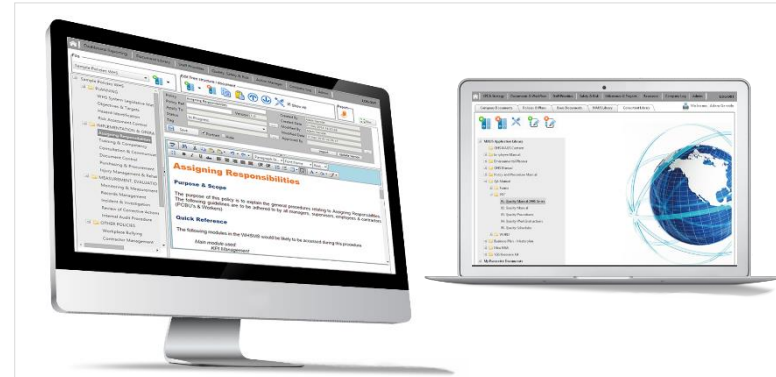
Phase #3: Culture, change and sustainability

High performance organisations must stay committed to an agreed set of systems, standards & workflows



Achieving legal compliance is a major priority for many organizations. Manage your health and safety needs in the most simple, affordable and cost effective way possible.

MAUS Hub Software
> Health & Safety Module



Systemise your business and publish all documents and forms into a central location. This ensures that all staff, external contractors, and even suppliers are able to easily access vital documentation and forms to complete their tasks.

MAUS Hub Software
> Policies Manager / Document Library

Why is workplace health & safety important?

Creating a safe work environment is critical to the success of your business, and is one of the best ways to retain staff and maximise productivity.

95% of small businesses account for the Australian Market
4.8 million workers are potentially at risk everyday

What's in it for my business?

The MAUS Hub software helps:

- Ensure that your business doesn't create health and safety problems for your employees, customers or the public.
- Avoid unnecessary costs and damage to your business caused by workplace injury and illness.
- Provide your business with a strong foundation to achieve long-term success.



Phase #4: Exit & Succession planning

Increase the value of your business for sale



Review the value of your business now and what it could be in 1-5 years. Its important to understand the importance of non-profit building activities to boost the overall value of their business.

MAUS Hub Software
> Value Gap Calculator



Preparing to sell your business is one of the most daunting tasks for any business owner. Review the businesses attractiveness to a potential buyer and then work on a 22 step readiness plan.

MAUS Hub Software
> Exit Planner Pro

Why is succession planning so important?

You've worked hard to build your business, so you want to achieve maximum price when it comes time to sell.

50% of Business Owners are over the age of 50

70% of SMBs do not have a well-thought-through exit and succession plan, and only 21% exit successfully

What's in it for business owners?

The MAUS Hub software helps:

- Establish the current attractiveness level of the business to a potential buyer.
- Undertake a value gap analysis to estimate the current and future value of the business, identifying key-points to achieving biggest ROI. Chance to explain for business owners to understand the multiplier effect.
- Develop an exit readiness plan and set up an exit planning monthly meeting to transition the business to new owners. This ensures a faster, easier sale.





MAUS HUB is the solution

- All your key business information in the one convenient location.
- The complete turn-key system allows you to establish cutting edge management systems to drive improved performance and increase financial success.

What makes the MAUS HUB is so unbeatable?

The MAUS HUB arms your business with a comprehensive suite of business improvement tools, so a tailored approach can be developed to suit.

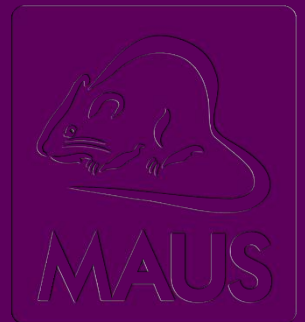
The platform allows you to systemize your business in preparation for selling or running under management.

The MAUS HUB gives your business an unfair advantage when it comes to management reporting and implementing strategy.



- Access to important company documents 24/7 from any device.
- Cloud-based platform, practical and easy to use.
- Developed for business advisors and their clients to support collaboration.
- Can be accessed from multiple devices.
- Very cost effective.
- Easy deployment and permissions-setting.
- No advanced IT Skills needed.
- Supports automation and a systems thinking approach.
- Award-winning software used by more than 60,000 businesses around the world.

About MAUS



Award winning software and business champions of IT

Over 60,000
businesses worldwide
10,000 plus
advisory firms

- Face-to-face training program
- Monthly teleconferences
- Sales resources
- Advertising and marketing
- Cloud software
- Support from MAUS experts

Methodologies & Mentoring

Complete set of methodologies, business improvement tools, business diagnostics and more. Plus videos and training material to help you.

Technology & Support

Access MAUS online training and support, online meetings held weekly to get new starters up to speed quickly.

Built on Microsoft Cloud Technologies

Compatible with mobile, Apple and Android devices.

Get Started Now!

Visit MAUS Business Systems today - www.maus.com.au

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Minimum System requirements – reliable internet connection and compatible browser

MAUS software compatible with Internet explorer, Safari, Firefox and Google Chrome.

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